

The logo consists of the letters 'LAP' in a bold, white, sans-serif font. The letters are set against a dark orange square background that is centered within a larger, lighter orange diamond shape. The entire graphic is set against a background of a colorful geometric pattern of triangles in shades of orange, yellow, and blue.


**LAP**

# LOOKAHEAD

PROMOTIONS

A large, faceted diamond with a blue-to-purple gradient. The diamond is positioned centrally and has the text 'DIGITAL ADVERTISING AT YOUR FINGERTIPS' written across its surface in white, bold, sans-serif capital letters.

**"DIGITAL  
ADVERTISING  
AT YOUR FINGERTIPS"**

A hand in a dark blue sleeve is shown from the left, with the index finger pointing towards a series of overlapping, tilted photographs. The photos include a hot air balloon, a glass dome, and various abstract patterns. The background is a gradient of blue and orange.

[www.lookahead.co.za](http://www.lookahead.co.za)

[www.lookaheaddigicard.com](http://www.lookaheaddigicard.com)

# LAP

# LOOKAHEAD

## PROMOTIONS

We Offer  
Everything You Need  
to Market Your Business.

From Digital Billboard,  
Online Marketing,  
Social Media Campaigns,  
Web Development.



## BRANDING & Business Solutions

Business Registration  
CICP, CK, SARS Certificates,  
Business Profile,  
Logo, Emblem Creation  
Icon, Letterhead Designing  
Flyers, Tickets Designing  
Brochures, Poster Designing  
Banners, Corporate Signs

## MARKETING SERVICES

### LEAD GENERATION CAMPAIGN

With Lead Adverts, potential customers can sign up for what you're offering and you'll get accurate contact info to follow up with them. Lead generation can be useful for any type or size of business and for both B2C and B2B spaces.

### OUT-DOOR MARKETING

Out-Door & Mall Marketing is an ideal way to generate brand awareness for customers and to introduce your products/services to the new audience.

Customers are already prepared for spending at the malls or sport fields, and this service allows them to have more time to learn about the offerings.

### MOBILE DISPLAY ADVERTISING



This product works great for getting customers attention, excellent for trade shows, expos, and grand opening. It creates awareness, and promotes information with curiosity.

This service can be used to deliver a message through various mediums.



# DIGITAL BUSINESS CARD



## Mobile Network Marketing

- > Click, Call and Map Integration
- > Showcase your Product/ Service
- > Share Your Card through WhatsApp
- > Show Payment Details
- > Share Pictures and Youtube Videos
- > Upload PDF Business Documents
- > Enquiry form to captured lead
- > Admin Dashboard & Overview
- > Integrated Payment Link
- > Suitable for Every Business

## SOCIAL MEDIA MARKETING

Social Media Marketing is the use of social media platforms and websites to promote a product or service. Several social media platforms such as Facebook, Twitter, Instagram, etc, have become an integral part of business social existence.

By advertising on social media, you open your business to a greater variety of flexible customers all around the globe. Our team of professional social media experts is the perfect partner for a successful business partnership.

## WEBSITE DEVELOPMENT

We develop and create professional websites. Our responsibility is to manage the technical aspects of your business, by installing and maintaining a professional website with a great performance, storage capacity, and digital marketing contents. Having a Business website, you can easily reach thousands of customers through online advertising, google search engine, and you can build an online store, where you can promote and sell your brand / product and service (E-Commerce).

## SEARCH ENGINE OPTIMIZATION

Search engine optimization (SEO) is the practice of increasing the quantity and quality of traffic to your website through organic search engine result. Innovative use of keywords, being aware of the latest changing trends in the industry, building a company-wide culture of safe search practices are some of the ways we ensure we build search engine trust for our client websites.

Look Ahead Promotions is here to ensure that you get the very best SEO services for your website.



**LAP**



**LOOK AHEAD PROMOTIONS**

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