



**LAP**

# LOOK AHEAD PROMOTIONS

Marketing Services



## We Offer Everything You Need To Market Your Business.



083 419 1939  
031 201 7838



156 Berea Road  
Durban, South Africa



[www.lookahead.co.za](http://www.lookahead.co.za)



**LAP**

**We Are A Marketing Agency, Our Mission Is To Deliver You Real Value For The Time And Money You Invest With Us.**



## **ABOUT US**



Look Ahead Promotions offers ***everything you need to market your business*** from Digital Walking Billboard, Online Marketing, Social Media Marketing, Web Development, and Free Business Directory Listing.

We're the ***leading and fastest-growing*** digital marketing agency in Durban, South Africa. Look Ahead Promotions offers Social Media Marketing, Social Media Paid Campaigns, Search Engine Optimization (SEO), Google Adwords and Display Paid Campaigns, Web Development, Logo & Other Art Work Designing, And many other customized services.

## OUR SERVICES



### Social Media Marketing

- Social media marketing is the ***use of social media*** platforms and websites ***to promote a product or service***.
- Several social media platforms such as Facebook, Twitter, Instagram, Pinterest, etc, have become an integral part of businesses social existence.
- By advertising on social media you ***open your business to a greater variety of flexible customers*** all around the globe.
- ***Our team*** of professional Social Media experts is the ***perfect partner*** for a ***successful business*** partnership.



### Lead Generation Campaign

- With Lead adverts, ***potential customers*** can sign up for what you're offering, and you'll ***get accurate contact info*** to follow up with them.
- Lead generation can be useful for any type or size of business, and for both B2C and B2B spaces.

## OUR SERVICES



### Search Engine Optimization

- Search engine optimization (SEO) is the practice of **increasing** the **quantity and quality** of traffic to your website through organic **search** engine **results**.
- Innovative use of keywords, being aware of the latest changing trends in the industry, building a company-wide culture of safe search practices are some of the ways we ensure we build search engine trust for our client websites.
- Look Ahead Promotions is here to ensure that you get the **very best SEO** services for **your website**.



### WhatsApp Marketing

- WhatsApp is **the ideal tool to reach your audience**, build a connection, promote your brand and/or product and service, and communicate with your audience in real-time.
- WhatsApp is powerful, and it has become so popular due to its simplicity. Although you might think it's just for communicating with friends and family, WhatsApp can now be **used for your business** as well.



## OUR SERVICES



### Display Advertising

- **Digital display advertising is graphic advertising** on Internet websites, apps or social media through banners or other advertising formats made of text, images, video, and audio.
- The main purpose of display advertising is to deliver general advertisements and brand messages to site visitors.
- With Look Ahead Promotion you can advertise your services to over **30,000 potential customers** in various prime locations.



### Mobile Display Advertising

- This product work's **great for getting customer attention**, excellent for trade shows advertising, promotes brands, creates awareness, promotes information with curiosity.
- This service can be used to **deliver a message** through **various mediums**.



## OUR VALUED CLIENTS



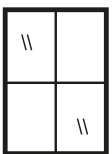
**Proton Paints**  
Paint Manufacturers



**Hotel Phalpathi**  
Resorts, Hotel



**Securimesh**  
Secure Fencing Systems



**Windows Delite**  
Windows, Building, Hardware,  
Furniture

The logo consists of the letters 'LAP' in a white, bold, sans-serif font, centered within an orange square. This square is itself centered within a larger, semi-transparent orange diamond shape. The background of the top section is dark navy blue with a large, solid orange shape in the upper right corner.

## GET IN TOUCH WITH US



083 419 1939  
031 201 7838



156 Berea Road Durban,  
South Africa



[www.lookahead.co.za](http://www.lookahead.co.za)



[sales@lookahead.co.za](mailto:sales@lookahead.co.za)

# THANK YOU